

# Media Exposure

## What is media exposure?

Media exposure is defined as negative public attention or coverage by media outlets or social media regarding an event or issue related to RAS.

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The Rapid Response Intake Forms are designed to quickly gather essential information during or following a critical incident. This form is designed to be concise and efficient, and will guide you in collecting critical details rapidly to ensure an appropriate and timely response. The goal is for the Rapid Response team to support you!

Plan to upload any documentation currently available (e.g. texts, emails, witness statements, social media, etc.) into the form and send any additional documentation currently available (e.g., texts, emails, witness statements, social media, etc.) to [rapidresponse@rightatschool.com](mailto:rapidresponse@rightatschool.com). Please remember to specify the District and School name in your email.

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## Report Media Exposure

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